For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WCCO-TV

INVOICE

Account Exec:

Nicole Roy Pol GWTS-PH

Office: Contract Num:

1141-53429 09/12/2012-09/17/2012

Contract Dates:

Customer Order:

Linked Order: CPE: / / 1594

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

Product Desc: EST#1594

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

 Invoice Num:
 1141-415220
 Page 1 of 9

 Invoice Date:
 09/23/2012

 Billing Cycle:
 Weekly

 Billing Period:
 08/27/2012-09/23/2012

PAY BY
Net 30 days

Buy	Flight										Total		
Line	Descript	tion			Buy Line Dates		мти	VTFSS		Dur	Spots	Rate	
1	SUNRIS	E THIS	MORNING		09/12/2012-09/14	1/2012	W	ΓF		30	3	500.00	
٧	Week Of			MTWTFS	SS	Spots Per Week		Rate_					
0	09/10/2012-09/16	5/2012		WTF	_	3	_	500.00					
		_					_	5.	5.10		0 "	5 .	
	Air <u>Date</u> 09/12/2012		Air Time 05:28 AM	M/G For	Material TV401X1612H		<u>Dur</u> 30	<u>Rate</u> 500.00	Debit		Credit	<u>Remarks</u>	
	09/12/2012	Th	05:41 AM		TV401X1612H		30	500.00					
	09/13/2012	Fr	05:41 AM 05:22 AM		TV401X1612H		30	500.00					
		- ' '	03.22 AIVI		1 74017 101211		30	300.00					
2	SUNRIS	E THIS	MORNING		09/17/2012-09/17	7/2012	M		100	30	1	500.00	
•	A/ 1 O/					0 . 5		D . (
	<u>Neek Of</u>	/2012		MTWTFS	<u> </u>	Spots Per Week	-	Rate					
U	09/17/2012-09/23	3/2012		M		1	-	500.00					
<u>A</u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	V PER	Credit	Remarks	
0	09/17/2012	Мо	05:23 AM		TV401X1612H	- 1	30	500.00					
3	THIS MC	ORNING	i		09/13/2012-09/13	3/2012			, -	30	1	1,000.00	
								W.					
<u>V</u>	Neek Of			MTWTFS	ss (Spots Per Week	-	Rate					
0	09/10/2012-09/16	5/2012		T	. 10 1	1	1000	1,000.00					
م	Air Date	Dav	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/13/2012	-	06:42 AM		TV401X1612H	,	30	1,000.00		•		<u></u>	
4	CBS TH	IS MOD	NINC		09/12/2012-09/14	1/2012	W	· .		30	6	750.00	
	CB3 IIII	IS WOR	INING		09/12/2012-09/1-	1/2012	٧٧	11		30	0	730.00	
V	Neek Of			MTWTFS	SS	Spots Per Week		Rate					
	09/10/2012-09/16	5/2012		WTF	<u> </u>	6	_	750.00					
							_						
_	Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	09/12/2012		08:13 AM		TV401X1612H		30	750.00					
	09/12/2012	We	08:29 AM		TV401X1612H		30	750.00					
0	09/13/2012	Th	08:15 AM		TV401X1612H		30	750.00					

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: ALLIANCE FOR A BETTER MN ACTION FUND(262587)

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

Attn: Jon Grebner

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION © GW



WCCO-TV

INVOICE

Nicole Roy Pol **GWTS-PH**

Contract Num: 1141-53429 09/12/2012-09/17/2012

Contract Dates: Customer Order:

Linked Order:

Office:

Account Exec:

CPE: / 1594

EST#1594 Product Desc:

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

1141-415220 09/23/2012

Weekly

08/27/2012-09/23/2012

10/23/2012 Net 30 days

Page 2 of 9

uy	Flight									Total		
ine.	Description			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	-	Credit	Remarks	
09/13/2	012 Th	08:45 AM		TV401X1612H		30	750.00					
09/14/2	012 Fr	07:29 AM		TV401X1612H		30	750.00					
09/14/2	012 Fr	08:27 AM		TV401X1612H		30	750.00					
5	CBS THIS MOR	NING		09/17/2012-09/17	7/2012	М.			30	2	750.00	
Week C	<u>Of</u>		MTWTFSS	<u>S</u>	Spots Per Week		Rate					
09/17/2	012-09/23/2012		М		2		750.00			To be a second		
Air Date	n Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks	
09/17/2	•	07:28 AM	<u>IVI/G 1 01</u>	TV401X1612H		<u> </u>	750.00		100	Credit	Kemarks	
09/17/2		08:13 AM		TV401X1612H		30	750.00					
									- VIII.			
6	SAT 8AM NEWS	3		09/15/2012-09/15	5/2012	-	S.		30	1	600.00	
\\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	.,				0 . 5			- 1				
Week C			MTWTFSS	<u> </u>	Spots Per Week		Rate					
09/10/2	012-09/16/2012		S .				600.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	-	Credit	<u>Remarks</u>	
09/15/2	012 Sa	08:54 AM		TV401X1612H	1	30	600.00					
7	JEFF PROBST	SHOW		09/12/2012-09/14	4/2012	V	V.F		30	2	425.00	
			MTWTFS5		Spots Per Week		Rate					
Wook C	∖ f		IVI I VV I F O S	2 1	Spots Fel Week		425.00					
Week C					2							
	<u>0f</u> 012-09/16/2012		W.F		2		425.00					
	012-09/16/2012	Air Time		<u>Material</u>	2	<u>Dur</u>	425.00 Rate	Debit	-	Credit	<u>Remarks</u>	
09/10/2	012-09/16/2012 <u>Day</u> 012 We	<u>Air Time</u> 09:23 AM 09:48 AM	W.F	<u>Material</u> TV401X1612H TV401X1612H	2	<u>Dur</u> 30		Debit	-	Credit	<u>Remarks</u>	

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WCCO-TV

1141-415220

Invoice Num:

INVOICE

Page 3 of 9

Account Exec:

Nicole Roy Pol

Office: Contract Num: **GWTS-PH** 1141-53429

09/12/2012-09/17/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 1594

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

EST#1594 Product Desc:

Broadcast airtimes represented are reported to the nearest minute.

Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	Descript	ion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
8	JEFF PR	OBST	SHOW		09/17/2012-09/17	7/2012	М		30	1	425.00	
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week	<u>-</u>	Rate				
09	/17/2012-09/23	3/2012		М		1		425.00				
Aiı	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
09	/17/2012	Мо	09:21 AM		TV401X1612H		30	425.00				
9 NOON NEWS					4/2012	W	TF	30	3	1,000.00		
										N The		
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate			l.	
09	/10/2012-09/16	3/2012		WTF		3		1,000.00				
<u>Air</u>	Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09	/12/2012	We	12:27 PM		TV401X1612H		30	1,000.00		1		
09	/13/2012	Th	12:23 PM		TV401X1612H		30	1,000.00	1			
09	/14/2012	Fr	12:22 PM		TV401X1612H	- 1	30	1,000.00				
10	NOON N	IEWS			09/17/2012-09/17	7/2012	М		30	1	1,000.00	
					- 1	1 / 1	1	1				
	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
09	/17/2012-09/23	3/2012		M		1	1000	1,000.00				
<u>Aiı</u>	Date Date	<u>Day</u>	Air Time	M/G For	Material	1 1/2	_Dur	Rate	Debit	Credit	Remarks	
09	/17/2012	Мо	12:28 PM		TV401X1612H		30	1,000.00				
11	THE BOI	LD & TH	IE BEAUTIFUL		09/12/2012-09/14	4/2012	W	.F	30	2	550.00	
10/	eek Of			MTWTFS	0	Spots Per Week		Rate_				
	/10/2012-09/16	:/2012		W.F	<u>o</u>	<u>Spois Per Week</u>	-	550.00				
US	11012012-03/10	,, <u>C</u>				2		330.00				
Aiı	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
09	/12/2012	We	12:59 PM		TV401X1612H		30	550.00				
nα	/14/2012	Fr	12:59 PM		TV401X1612H		30	550.00				

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

1600 University Ave W Ste 309B

Saint Paul, MN 55104-3800

CBS TELEVISION © GW



WCCO-TV

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 4 of 9

Account Exec:

Nicole Roy Pol **GWTS-PH**

Office: Contract Num:

1141-53429 09/12/2012-09/17/2012

Contract Dates: Customer Order:

Linked Order: CPE:

/ 1594

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

EST#1594 **Product Desc:**

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

1141-415220 09/23/2012

Weekly 08/27/2012-09/23/2012

10/23/2012 Net 30 days

						oice has been transmitt		,				
Buy	Flight									Tota	nl	
Line	Descri	ption			Buy Line Dates		MTV	WTFSS	Dι	ır Spot	s Rate	
12	THE B	OLD & TH	HE BEAUTIFUL		09/17/2012-09/17	7/2012	М		3	0	1 550.00	
	Week Of			MTWTFSS		Spots Per Week	_	Rate				
	09/17/2012-09/2	23/2012		М		1		550.00				
	Air Data	D	A :- T:	M/O F	Matarial		D	D-4-	D-Lit	0	it December	
	Air Date 09/17/2012	-	Air Time 12:59 PM	M/G For	Material TV401X1612H		<u>Dur</u> 30	<u>Rate</u> 550.00	Debit	Cred	<u>it Remarks</u>	
	09/17/2012	IVIO	12:59 PW		1 1 4 0 1 1 1 1 1 2 1		30	550.00				
13 DR. PHIL				09/12/2012-09/14	1/2012	W	TF	3	0	3 750.00		
	Week Of			MTWTFSS		Spots Per Week	-	Rate	The same of			
	09/10/2012-09/	16/2012		WTF		3		750.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit	Cred	it Remarks	
	09/12/2012	We	03:29 PM		TV401X1612H		30	750.00		11 -		
	09/13/2012	Th	03:30 PM		TV401X1612H		30	750.00		500		
	09/14/2012	Fr	03:39 PM		TV401X1612H	10	30	750.00				
14	DR. PH	HIL			09/17/2012-09/17	7/2012	М		3	30	1 750.00	
					MI.							
	Week Of			MTWTFSS	m . N	Spots Per Week		Rate				
	09/17/2012-09/2	23/2012		M		1	2000	750.00				
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Cred	it Remarks	
	09/17/2012		03:47 PM	M/G FOI	TV401X1612H	, -	<u> </u>	750.00	Debit	Cred	it <u>Remarks</u>	
15	M-F 5F	PM NEWS	i		09/12/2012-09/14	1/2012	W	.F	3	30	2 2,000.00	
								_				
	Week Of			MTWTFSS		Spots Per Week	-	Rate				
	09/10/2012-09/	16/2012		W.F		2		2,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Cred	it Remarks	
	09/12/2012	We	05:29 PM		TV401X1612H		30	2,000.00				
	09/14/2012		05:22 PM		TV401X1612H		30	2,000.00				

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

ALLIANCE FOR A BETTER MN ACTION FUND(262587) For:

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

1322 G St SE

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

Washington, DC 20003-3021

ATTN:Accounts Payable

Attn: Jon Grebner

Contract Num: 1141-53429 09/12/2012-09/17/2012 **Contract Dates:**

Customer Order:

Account Exec:

Office:

Linked Order: CPE:

EST#1594 Product Desc:

Broadcast airtimes represented are reported to the nearest minute.

/ 1594

Nicole Roy Pol

GWTS-PH

CBS TELEVISION © GW

WCCO-TV

Invoice Num:

Invoice Date:

1141-415220 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

					This invo	pice has been transmitt	ed electronica	ally.			
Buy	Flight									Total	
Line	Descript	tion			Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
16	M-F 6PM	/ NEWS	3		09/12/2012-09/14	1/2012	W	/TF	30	3	2,500.00
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	09/10/2012-09/16	6/2012		WTF		3		2,500.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/12/2012	We	06:21 PM		TV401X1612H		30	2,500.00			
	09/13/2012	Th	06:21 PM		TV401X1612H		30	2,500.00			
	09/14/2012	Fr	06:28 PM		TV401X1612H		30	2,500.00		1	
17	M-F 6PM	/ NEWS	3		09/17/2012-09/17	7/2012	М		30	1	2,500.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
09/17/2012-09/23/2012			М		1		2,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/17/2012	Мо	06:27 PM		TV401X1612H		30	2,500.00			
18	SATURE	DAY 6P	NEWS		09/15/2012-09/15	5/2012		S .	30	1	1,400.00
	WI-Of			MTWTFO		Conta Don World	N	Patr			
	Week Of	2/0040		MTWTFS	<u>s</u>	Spots Per Week	No.	Rate			
	09/10/2012-09/16	5/2012		S.		1	100	1,400.00			
	Air Date	Day	Air Time	M/G For	Material	1 /2	Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/15/2012	Sa	06:04 PM		TV401X1612H	,	30	1,400.00			
19	SUNDAY	Y 5:30P	NEWS		09/16/2012-09/16	6/2012		S	30	4	1,500.00
	W. 1 0/			MATMATEC	0	0 . 5		5.			
	Week Of	2/2042		MTWTFS	<u> </u>	Spots Per Week		Rate			
	09/10/2012-09/16	5/2012		S		1		1,500.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/12/2012	We	06:54 AM	09/16/2012	TV401X1612H		30	1,000.00	1,000.00		Makegood in THIS MORNING
	09/13/2012	Th	04:54 AM	09/16/2012	TV401X1612H		30	250.00	250.00		Makegood in 4 NEWS THIS MORNIN

Warranty - We warrant the above broadcasts were made according to the official station log.

INVOICE

Page 5 of 9

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

1600 University Ave W Ste 309B

CBS TELEVISION



WCCO-TV

1141-415220

Invoice Num:

INVOICE

Page 6 of 9

Account Exec: Office:

Nicole Roy Pol

GWTS-PH 1141-53429

Contract Num: 1141-53429 **Contract Dates:** 09/12/2012-09/17/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / / 1594

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

Product Desc: EST#1594

Broadcast airtimes represented are reported to the nearest minute.

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Invoice Date: 09/23/2012

Billing Cycle: Weekly

Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012

Net 30 days

						pice has been transmitte						
Buy	Flight										Total	
ine	Descrip				Buy Line Dates		M T	WTFSS		Dur	Spots	Rate
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks
0	9/16/2012	Su					30				1,500.00	Preempted
20	WHEEL	OF FOR	RTUNE		09/12/2012-09/14	4/2012	W	.F		30	2	4,000.00
V	Veek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
0	9/10/2012-09/1	16/2012		W.F		2		4,000.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	-	Credit	<u>Remarks</u>
0	9/12/2012	We	06:46 PM		TV401X1612H		30	4,000.00		-4		
0	9/14/2012	Fr	06:40 PM		TV401X1612H		30	4,000.00	100			1
21	LATE N	IEWS M-	F/SU		09/13/2012-09/16	6/2012	1	TS		30	3	3,600.00
				M T W T F O	_	0 . 5						
	Veek Of			MTWTFSS	<u> </u>	Spots Per Week	15	Rate		M		
0	9/10/2012-09/1	16/2012		TS		2		3,600.00	- 1			
A	ir Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks
0	9/13/2012	Th	10:30 PM		TV401X1612H		30	3,600.00				
0	9/16/2012	Su			10		30				3,600.00	Preempted
0	9/16/2012	Su	11:07 PM	09/16/2012	TV401X1612H		30	3,600.00	3,600.00			Makegood in 22:37:00-23:12:00
22	LATE N	IEWS SA	Т		09/15/2012-09/15	5/2012		. S .		30	1	2,800.00
۱۸	Veek Of			MTWTFS:		Spots Per Week		Rate				
<u>v</u>		16/2012		S.		<u> </u>		2,800.00				
						1		2,800.00				
	9/10/2012-09/1	10/2012										
0	ir Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION © CW



WCCO-TV

INVOICE

Account Exec:

Nicole Roy Pol **GWTS-PH**

Office: Contract Num:

1141-53429 09/12/2012-09/17/2012

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With: 1322 G St SE

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Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

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This invoice has been transmitted electronically

Invoice Num: 1141-415220 Page 7 of 9 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** Net 30 days

Buy	Flight										Total		
ine	Description	n			Buy Line Dates			NTFSS		Dur	Spots	Rate	
23	LATE NIGH	IT W	ITH DAVID LE	TTERMAN	09/12/2012-09/1	4/2012	W	. F		30	2	1,000.00	
	Week Of			MTWTFS	<u>s</u> S	Spots Per Week	_	Rate					
	09/10/2012-09/16/20	012		W.F		2		1,000.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	Remarks	
			11:12 PM		TV401X1612H		30	1,000.00					
	09/14/2012	Fr	11:13 PM		TV401X1612H		30	1,000.00					
24 THE LATE LATE SHOW W/CRAIG FERGUS			RAIG FERGUS	09/13/2012-09/1	3/2012	T			30	1	400.00		
									1000		L	N.	
	Week Of			MTWTFS	S	Spots Per Week	=	Rate	100				
	09/10/2012-09/16/20	012		T		1		400.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/13/2012	Th	11:55 PM		TV401X1612H		30	400.00		100			
25				FEDOLIO		7/00/10						100.00	
25	THE LATE	LATE	SHOW W/CR	RAIG FERGUS	09/17/2012-09/1	7/2012	М	No. of the Control of		30	1	400.00	
	THE LATE	LATE	SHOW W/CR	RAIG FERGUS	09/17/2012-09/1	7/2012	M			30	1	400.00	
	Week Of	LATE	SHOW W/CR	MTWTFS		_Spots Per Week	M	Rate		30	1	400.00	
			E SHOW W/CR				M		-	30	1	400.00	
	Week Of 09/17/2012-09/23/20	012	<u>Air Time</u>	MTWTFS			M 	Rate	Debit	30	1 Credit	400.00 Remarks	
	Week Of 09/17/2012-09/23/20 Air Date	012 Day		MTWTFS	s			Rate 400.00	Debit	30			
	Week Of 09/17/2012-09/23/20 Air Date 09/17/2012	012 <u>Day</u> Mo	Air Time 12:02 AM	MTWTFS	<u>S</u> <u>Material</u>	Spots Per Week		Rate 400.00 Rate 400.00	Debit	30			
26	Week Of 09/17/2012-09/23/20 Air Date 09/17/2012 STORM ST	012 <u>Day</u> Mo	Air Time 12:02 AM	MTWTFS M M/G For	Material TV401X1612H 09/15/2012-09/1	_Spots Per Week 1	<u>Dur</u> 30	Rate 400.00 Rate 400.00	Debit	_	Credit	<u>Remarks</u>	
26	Week Of 09/17/2012-09/23/20 Air Date 09/17/2012 STORM ST	Day Mo	Air Time 12:02 AM	MTWTFS M M/G For	Material TV401X1612H 09/15/2012-09/1	_Spots Per Week 1 5/2012 _Spots Per Week	<u>Dur</u> 30	Rate 400.00 Rate 400.00	Debit	_	Credit	<u>Remarks</u>	
26	Week Of 09/17/2012-09/23/20 Air Date 09/17/2012 STORM ST	Day Mo	Air Time 12:02 AM	MTWTFS M M/G For	Material TV401X1612H 09/15/2012-09/1	_Spots Per Week 1	<u>Dur</u> 30	Rate 400.00 Rate 400.00	Debit	_	Credit	<u>Remarks</u>	
26	Week Of 09/17/2012-09/23/20 Air Date 09/17/2012 STORM ST Week Of 09/10/2012-09/16/20	D12 Day Mo ORIE	Air Time 12:02 AM	MTWTFS M M/G For	Material TV401X1612H 09/15/2012-09/1	_Spots Per Week 1 5/2012 _Spots Per Week	<u>Dur</u> 30	Rate 400.00 Rate 400.00	Debit	_	Credit	<u>Remarks</u>	

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: ALLIANCE FOR A BETTER MN ACTION FUND(262587)

Attn: Jon Grebner

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION STATIONS



09/12/2012-09/17/2012

WCCO-TV

INVOICE

Account Exec: Nicole Roy Pol Office: **GWTS-PH**

Contract Num: 1141-53429

Contract Dates: Customer Order:

Linked Order:

CPE: / 1594

EST#1594 **Product Desc:**

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Invoice Num: 1141-415220 Page 8 of 9 Invoice Date: 09/23/2012 Billing Cycle: Weekly 10/23/2012 08/27/2012-09/23/2012 Net 30 days **Billing Period:**

Buy	Flight									Total		
Line	Descri	otion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
27	CSI MI	AMI			09/15/2012-09/1	5/2012		.S.	30	1	250.00	
W	eek Of			MTWTFS	S	Spots Per Week		Rate				
	<u>00k 01</u> 9/10/2012-09/1	6/2012		S.		Spots Fer Week		250.00				
03/10/2012-03/10/2012					'		230.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u>		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>		
09/15/2012 Sa 12:31 AM		12:31 AM		TV401X1612H		30	250.00					
28	CRIMIN	IAL MINE	DS .		09/16/2012-09/10	6/2012		S	30	2	375.00	
							,			The second		
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			l.	
09	9/10/2012-09/1	6/2012		S		1		375.00				
		_					_	120		W.		
	r Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
	9/16/2012	Su					30			375.00	Preempted	
09	9/16/2012	Su	12:29 AM	09/16/2012	TV401X1612H		30	375.00	375.00		Makegood in 23:35:00-00:35:00	
29	NUMB3	BRS			09/16/2012-09/10	6/2012	. <u>.</u> Δ\.	S	30	2	200.00	
					-							
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
09	9/10/2012-09/1	6/2012		S	11 11	1		200.00				
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
09	9/16/2012	Su				10 AV	30			200.00	Preempted	
09	9/16/2012	Su	01:36 AM	09/16/2012	TV401X1612H		30	200.00	200.00		Makegood in 00:42:00-01:41:00	
	To	otal Spots	<u>.</u>	Gross Am	<u>it</u>	Commi	ssion Amt	Net Amt	Debit	Credit	Reconciliation	
r Time To	tals	51	1	58,750.0	0		8,812.50	49,937.50	5,675.00	5,675.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: ALLIANCE FOR A BETTER MN ACTION FUND(262587)

Attn: Jon Grebner

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

1322 G St SE With:

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION STATIONS



Nicole Roy Pol **GWTS-PH**

1141-53429

09/12/2012-09/17/2012 **Contract Dates:**

Customer Order:

Account Exec:

Contract Num:

Office:

Linked Order:

CPE: / 1594

Product Desc: EST#1594

Broadcast airtimes represented are reported to the nearest minute.

WCCO-TV

INVOICE

Page 9 of 9

Invoice Num: 1141-415220

Invoice Date: 09/23/2012 Billing Cycle: Weekly

Billing Period: 08/27/2012-09/23/2012



	This invoice has been transmitted electronically.	
Billing Notes		
	Creas Billian	E0 7E0 00

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCCO-TV

(612) 330-2418

Gross Billing	58,750.00
Trade Value	0.00
Agency Commission	8,812.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	49,937.50